

Media Release

Contact:

Sherry Hull
Owner
Hull-O Farms
Phone: (518)239-6950
Fax: (518)239-8379
Email: farmwife@hull-o.com

January 20, 2009

FOR IMMEDIATE RELEASE

Family Farm Vacation in the Catskill Mts Reduces Carbon Footprint With Farm EdVentures

(Hull-O Farms, Durham, NY) – A 7th generation farm in the Northern Catskills has created a family vacation that is both educational and reduces a vacation's carbon footprint. During their vacation, found at Hull-O.com, guests learn about and experience living on a real farm. Because of its close proximity to the metro area and New York City, guests can travel to the farm using under a tank of gas, reducing their carbon footprint.

All farm guests receive two farm-fresh meals per day, served in a new addition to their 200 year-old farm house. All the meals include ingredients fresh-from-the-farm or that have been sourced locally, further reducing their carbon footprint.

During their family farm vacation, guests learn to milk cows, feed pigs and gather fresh warm eggs for breakfast. These are things that the typical family has never experienced. "They are coming to see the sights that they don't have the opportunity to see," says Jane Eckert, CEO of Eckert Agrimarketing.

When the CBS Early Show did a segment on the new family vacation trend, agri-tourism, Hull-O Farms was featured. CBS correspondent Debbye Turner reports, "Some people are pitching in when they could be at the beach." Many families that have already been to amusement parks and lavish resorts are choosing to help and get involved with farming. Sharing the joy of discovering farm life with children brings great rewards for the entire family.

Fifteen years ago, the Hulls realized that farms were closing all around them and that something needed to change. Sherry Hull, owner of Hull-O Farms, says, "Our family has a long history of farming and hospitality so it just made sense to offer Farm EdVentures. From a global perspective, we feel good about it. Offering this unique experience has helped to save our farm while making a lot of families happy at the same time."

The Hull family is proud of their family's 200-plus years of farming at Hull-O Farms, which has been recognized as a National Bicentennial Farm and designated as an official agritourism destination by NYS Dept of Agriculture.

