

Media Release

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FOR IMMEDIATE RELEASE

Catskills Farm Reduces Family Vacation Carbon Footprint With Farm EdVentures

(Hull-O Farms, Durham, NY) – A seventh-generation farm in the Northern Catskills has created a family vacation that is both educational and reduces a family’s vacation carbon footprint. During their vacation, found at Hull-O.com, guests learn about living on a farm and, because of its close proximity to New York City, can travel to the farm in under a tank of gas, reducing their carbon footprint.

All farm guests receive two farm-fresh meals per day, served in a brand new addition to their 200 year-old farm house. All the meals include ingredients fresh-from-the-farm or that have been sourced locally, further reducing their carbon footprint.

During their family farm vacation, guests learn to milk cows and goats, feed pigs and gather eggs for breakfast. These are things that the typical family has never experienced. “They are coming to see the sights that they don’t have the opportunity to see,” says Jane Eckert, CEO of Eckert Agrimarketing.

When the CBS Early Show did a segment on the new family vacation trend, agri-tourism, Hull-O Farms was featured. CBS correspondent Debbye Turner reports, “Some people are pitching in when they could be at the beach.” Many families that have already been to amusement parks and hotels are choosing to help and get involved on their vacation.

Fifteen years ago, the Hulls realized that farms were closing all around them and that something needed to change. Sherry Hull, owner of Hull-O Farms, says, “Our family has a long history of farming and hospitality so it just made sense to offer Farm EdVentures. From a global perspective, we feel good about it. It’s saved our farm and we’re making a lot of families happy at the same time.”

The Hull family is proud of their family’s 200-plus years of farming at Hull-O Farms, which has been recognized and designated by the New York State Dept. of Agriculture as an official agri-tourism destination.